



**“CLEAR MISSION & VISION”**  
 MATTHEW 4:18-22  
 BY KENNETH BRUCE • APRIL 30, 2017

Jesus’s ministry focused on...

1 – \_\_\_\_\_ in people (v.19 – “Follow me”)

“Follow Me” is a call to make Jesus 1<sup>st</sup> in your \_\_\_\_\_ & Lord over your \_\_\_\_\_ (c.f. Matt 4:19,8:22,9:9,10:38, 16:24;19:21; Mk 2:14,10:21; Lk 9:23, 18:22; Jn 1:43, 10:27, 12:26; 13:36, 21:19, 21)

2 – Who will \_\_\_\_\_ their world for \_\_\_\_\_ (v.19 – “I will make you fishers of men”)

Healthy churches understand that \_\_\_\_\_ & \_\_\_\_\_ hold hands.

Though not every Christ-follower is called to move \_\_\_\_\_, all Christ-followers are called to be \_\_\_\_\_ where they already are.

(Matt 28:18-20; Mk 16:15; Lk 24:46-49; Jn 20:21-22; Acts 1:8)

**Why have a clear mission and vision?**

**I.) Focus**

**II. Clarity**

- We are a \_\_\_\_\_, not a \_\_\_\_\_.
- We are a \_\_\_\_\_, not a \_\_\_\_\_.
- We are a \_\_\_\_\_, not a \_\_\_\_\_.

**III. Purpose**